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TIME INC. ACQUIRES A FILM DISTRIBUTOR

Time Inc. announced plans yesterday to enter the field of film distribution with the acquisition of Peter M. Robeck & Co., Inc., a locally based distributor of television and educational movies.

Mr. Robeck will become managing director of a new Time division, Time-Life Films. Under the arrangement, a direct sales and distribution outlet will be provided for the parent company, which has produced such documentaries as "The March of Time." It will also provide an association with the British Broadcasting Corporation for whose films Mr. Robeck's company was the main distributor in the United States market.

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